

Valuation of marine wildlife in the Galapagos Islands



The Arizona State University School of Life Sciences and the Center for Biodiversity Outcomes invite you to this Hugh Hanson Seminar

The conservation of marine endangered species represents an ecosystem service in the Galapagos Islands. In this talk, Professor Cárdenas will discuss stated preference data from a survey of tourists in the Galapagos National Park and its Marine Reserve, to investigate their willingness to pay for the recovery of two marine endangered species—the hammerhead shark and green sea turtle—through visitor fees and donations.

Results suggest that tourists have a positive willingness to pay for improvements in the recovery of the two endangered marine species in the Galapagos.

These results are relevant to alternative funding mechanisms being considered for the Eastern Tropical Pacific Marine Corridor (CMAR), a governmental initiative to create and promote the conservation of the archipelagos in Costa Rica, Panama, Colombia and Ecuador.



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Thursday, October 24, 2019

3:00-4:00 p.m.

**School of Life Sciences, Wing-C, Room 202
Arizona State University, Tempe campus**

Light refreshments will be served. Please RSVP.

RSVP at bit.ly/2IRyfHh

Questions? Contact biodiversity@asu.edu