

HOW SUSTAINABLE IS YOUR LUNCH?

A guessing game that aims to educate students on sustainable protein swaps



LET'S TALK ABOUT IT



56%

OF WATER USE IN THE US GOES TO GROWING FEED CROPS FOR LIVESTOCK TO CONSUME



18%

OF GREENHOUSE GAS EMISSIONS COME FROM ANIMAL AGRICULTURE



THAT'S MORE THAN THE COMBINED EXHAUST FROM ALL TRANSPORTATION! (13%)



33%

OF CROPLANDS ARE USED FOR LIVESTOCK FEED PRODUCTION

13 BILLION HECTARES



OF FOREST AREA ARE LOST EVERY YEAR DUE TO LAND CONVERSION FOR AGRICULTURE USES



ANIMAL AGRICULTURE IS A LEADING CAUSE OF DEFORESTATION AND BIODIVERSITY LOSS

