

got water?

Why should I care about my water consumption?

- Only 3% of Earth's water is fresh and only $\frac{1}{4}$ of that 3% is available for us to use¹
- If water becomes more scarce, prices of things you use every day will rise (EX. food and phones).³

What is embedded water?

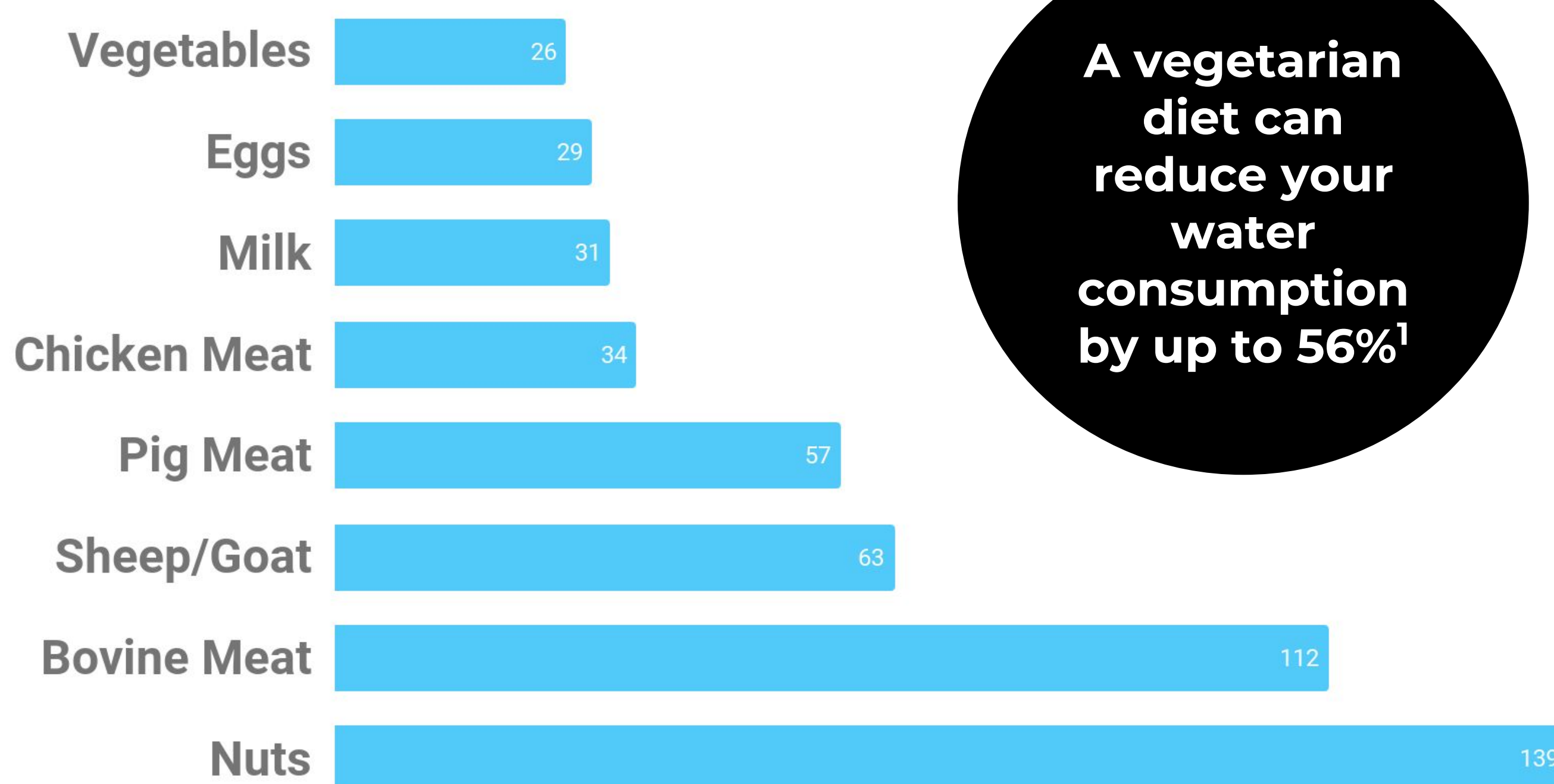
Embedded water represents all of the water used to produce our food from seed to plate, including the water used for washing vegetables before cooking, irrigating wheat for bread, or the water that a beef cow drinks throughout its life.²

How can I reduce my embedded water footprint at ASU?

Sun Devil Dining has plenty of vegetarian and vegan options throughout campus. Scan this QR code for more information:



How much water is embedded in my protein?¹



A vegetarian diet can reduce your water consumption by up to 56%¹

Water footprint (L/grams protein)

Sources:

1. Loria, J. (2018, March 21). Animal Agriculture Wastes One-Third of Drinkable Water (and 8 Other Facts for World Water Day). Retrieved February 17, 2019, from <https://mercyforanimals.org/animal-agriculture-wastes-one-third-of-drinkable>

2. Jimbo. (2017, February 06). What is embedded water? Retrieved from <https://www.thegreenage.co.uk/what-is-embedded-water/>

3. Leahy, S. (2018, March 22). From Not Enough to Too Much, the World's Water Crisis Explained. Retrieved February 26, 2019, from <https://news.nationalgeographic.com/2018/03/world-water-day-water-crisis-explained/>

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